

## **Historic, Archive Document**

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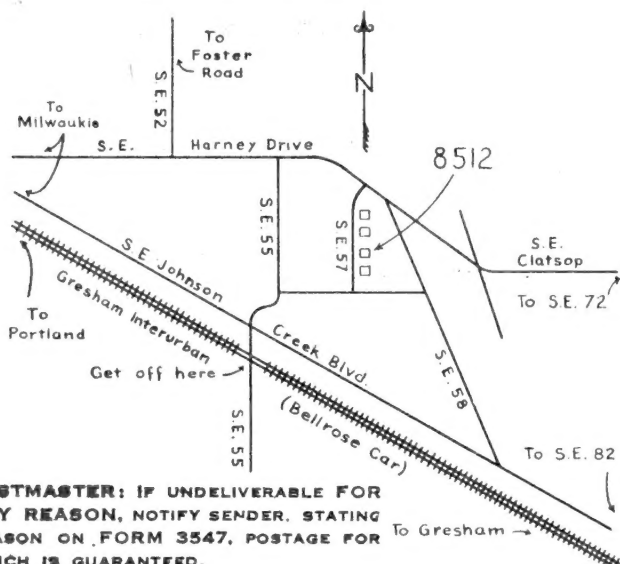
(Rooted Cuttings)

**WILLAMETTE NURSERY COMPANY**

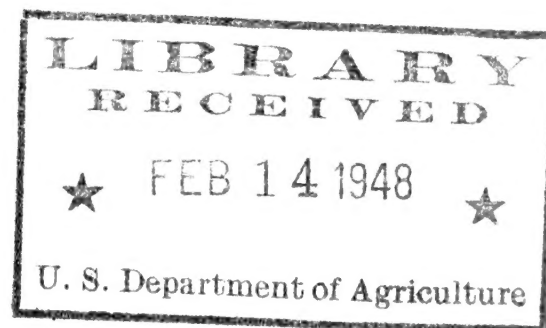
Growers of Fine Mums

8512 S. E. 57th Ave., TA 4753

Portland 6, Oregon



POSTMASTER: IF UNDELIVERABLE FOR ANY REASON, NOTIFY SENDER, STATING REASON ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED.



**PLEASE READ BEFORE ORDERING**

**ORDER EARLY.** For best results Mums should be planted **EARLY**. We begin shipping rooted cuttings as soon after April 15th as the weather permits. We do **NOT** accept orders after May 15th except for late varieties to be grown under glass.

**GUARANTEE:** If our rooted Mum cuttings do not prove true to name we will replace them **FREE** next spring if notified by November 1st. Any rooted cuttings that do not arrive in good condition will be replaced **FREE** if notified within one week from date of shipping. We want you to succeed with our Mums, for **YOUR SATISFACTION IS OUR SUCCESS**. **PRICES** include packing charges and the new higher postage. No. C. O. D. Full **CULTURAL INSTRUCTIONS**, including winter care, will be enclosed with each order.

**LOCATION:** For best results plant Mums in sunny spot where sun shines from early morning to at least 4 P.M.

**SPECIAL RAINBOW COLLECTIONS**, fine for beginners in Mum gardening. Collection A—12 rooted cuttings of **HARDY** Mums in 12 shades \$3.00 postpaid. Collection B—24 rooted cuttings of **HARDY** Mums in 24 shades, \$5.50 postpaid. (The varieties are of our choice and cannot be exchanged. Order named varieties if you wish varieties different from those you already have)

**SPECIAL TO GARDEN CLUBS:** Members of Garden Clubs may pool their orders and have them shipped in care of their president at a discount of 20 per cent. Why not plan for an **EARLY** Mum Show to exhibit English Mums and **EARLY** Hardy Mums?

**BOOKS:** **CHRYSANTHEMUMS**, How I Grow them Outdoors . . . . . \$1.50  
**GARDEN AND GREENHOUSE CHRYSANTHEMUMS** . . . . . \$2.00  
**HARDY CHRYSANTHEMUMS** by Alex Cumming . . . . . \$2.50

**I. PATENTED CHRYSANTHEMUMS**

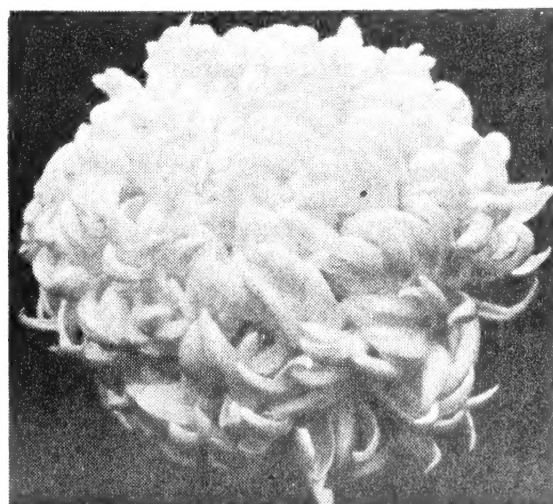
**NOTE:** These Patented Chrysanthemums are grown by us under license from the Patent Owner. We sell them subject to all Patent restrictions. The Prices are set by the Patent Owner.

	Each
<b>FRED F. ROCKWELL</b> , Plant Patent #718, orange-bronze pompon, early Oct. Very hardy, very showy . . . . .	\$ .75
<b>SUMMERTIME</b> , Plant Patent #689, brilliant yellow, single, from mid-July to frost (blooms in mid-Sept. the first year) 20" high, very beautiful cushion Mum . . . . .	.75
<b>KOREAN PRINCESS</b> , Plant Patent #640, the only anemone-flowered hardy Mum, bronze-red, very beautiful, 24" high, early Oct. . . . .	.75

**II. 1948 INTRODUCTIONS**

**NOTE:** We grew these 1948 Introductions as well as the above Patented Mums in our own garden last summer and are very enthusiastic about them. They surely are very colorful and make a real show.

	Each
<b>CARNIVAL</b> , 30 in., glowing burnt-orange over 3 in. flowers, Early-Oct. . . . .	.75
<b>MELLOW GLOW</b> , 30 in., orange-buff, peach-pink, and bronze tints, very lovely, 3 in. flowers, Early-Oct. . .	.60
<b>KARL A. REICHE</b> , 24 in., bengal-rose, red, mauve, and strawberry, late Sept. . . . .	.50



### III. NEW 1949 INTRODUCTIONS

	Each
<b>GOLDEN CARPET</b> , 12 in., glowing golden pompons, perfect little globes on 24 in. mounds, nothing like it, Mid-Sept. ....	\$1.00
<b>TAPESTRY</b> , 24 in., gleaming rich pink softening into lovely ashes-of-rose with golden flush in center, 3 in. double flowers, Mid-Sept. ....	\$1.00
<b>HUNTSMAN</b> , 30 in., vivid brilliant scarlet-orange, overcast walnut bronze, double 3 in. flowers, Mid-Oct. ....	.75
<b>POWDER PUFF</b> , 12 in., has 1-1/2 in. double white flowers, a summer bloomer the second year, blooms first year in early Sept. The best white cushion there is ....	.75

### IV. EARLY ENGLISH CHRYSANTHEMUMS

**NOTE:** English Chrysanthemums have almost as large flowers as the late large exhibition type, but bloom in August and September instead of in October. They need no protection. If disbudded they are fine for the Early Chrysanthemum Show, not disbudded make fine sprays of cut flowers. Join your English Chrysanthemum Society.

	Each
<b>ALABASTER</b> , Early white, slightly incurved, Aug. Sept. ....	\$ .50
<b>COPPELIA</b> , Bright Indian red, beautiful, Aug. Sept. ....	.40
<b>DAILY EXPRESS</b> , terra cotta chestnut, beautiful, Sept. ....	.40
<b>ENTICILLEN</b> , bright crimson with gold reverse, Sept. ....	.50
<b>FORWARD</b> , silvery pink, little incurved, Late-Sept. ....	.50
<b>HALO</b> , glowing amber-bronze, reflexed, Sept. ....	.50
<b>HAROLD LARWOOD</b> , chestnut red with gold reverse, Aug. ....	.50
<b>HARVEST MOON</b> , huge yellow incurved, fine, Sept. ....	.40
<b>HOOPOE</b> , old rose large, lovely, Sept. .	.50
<b>HUNTER</b> , unusual art shade of red, beautiful, Sept. ....	.40
<b>LEDA</b> , heliotrope pink, rolled petals, large, Sept. ....	.30
<b>MARY HOBBS</b> , light golden-amber, incurving center, Early-Sept. ....	.50
<b>MILADY</b> , white, large, very lovely, Sept. .	.50
<b>MRS. T. RILEY</b> , large white, reflexed, fine, Sept. ....	.60
<b>WENDY</b> , bright orange-bronze, profuse bloomer, Sept. ....	.50

### V. EARLY HARDY CHRYSANTHEMUMS

**Prices:** Each 30 cents postpaid, except where noted otherwise.

**NOTE:** If you like chrysanthemums and like them **EARLY** the Early Hardy Mums in this section are the Mums for **YOU**, especially as they bring a riot of color into your otherwise drab Fall Garden. These Mums are **HARDY** that means that rain and light frost will not hurt

the flowers. For colder climates choose those varieties that bloom before the first **KILLING** frost. You may also grow them in your greenhouse. These Mums are also **HARDY** in that they need little or no winter protection. In wet climates drain the water from the plants in winter, in cold regions cover them with firboughs, straw etc. (For Mums in July and August see: Early English Mums and: Cushion Mums)

#### Bloom in Early September

**BUTTERBALL**, 18 in., bright yellow double.  
**JOAN HELEN**, 18 in., rhododendron purple sgl.  
**MAROON N' GOLD**, 24 in., maroon and gold-bronze, double 4 in. flowers.  
**ORANGE POMPON**, 18 in., mass of 2 in. double flowers.  
**POLAR ICE**, 24 in., bluish-white beautiful dbl.  
**ZANTHA**, 24 in., canary-yellow pompon.

#### Bloom in Mid-September

**CHIPPEWA**, 24 in., rich aster purple double, beautiful.  
**EARLY WONDER**, 30 in., soft pink pompon.  
**EUGENE A. WANDER**, 18 in., sparkling yellow double, very fine.  
**FIREGLOW**, 18 in., oriental red single.  
**HARBOR LIGHTS**, 24 in., creamy white with yellow double.  
**PIGMY GOLD**, dwarf, small golden yellow blossoms. .... each .40  
**OLIVE LONGLAND**, 30 in., apricot-salmon double, fine.  
**OLD GOLD**, 18 in., outstanding orange-bronze pompon. .... each .40  
**REDGOLD**, 18 in., red-orange-gold pompon.  
**YELLOW NORMANDY**, 24 in., fine yellow double .... each .40

#### Bloom in Late September

**AVALANCHE**, 18 in., white double with yellow center .... each .40  
**BARBARA SMALL**, 30 in., rose pink beautiful 3 in. double .... each .50  
**BURMA**, 24 in., glistening bronze dbl. each .40  
**CRIMSON SPLENDOR**, 24 in., beautiful crimson single.  
**KING MIDAS**, 24 in., fine bronze-yellow double.  
**MAGNOLIA**, 24 in., soft pink with creamy-yellow double, fine .... each .50  
**PINK RADIANCE**, 30 in., beautiful pink double.  
**SILVER MOON**, 30 in., beautiful gleaming white single.  
**WILLIAM LONGLAND**, 30 in., clear bronze double, beautiful.



#### Bloom in Early October

AVIATOR, 30 in., rich copper-red pompon,  
..... each .40  
BETTY, 24 in., double apple-blossom pink,  
lovely ..... each .50  
BOKHARA, 24 in., soft rosy-crimson and wine  
shades ..... each .50  
BURGUNDY, 30 in., wine red, double, very  
fine ..... each .40  
CALIPH, 30 in., deepest velvet red double.  
COUNTRY GIRL, 30 in., large pink sgl. beautiful.  
KRISTINA, 24 in., beautiful deep pink single.  
LAVENDER LADY, 30 in., Queen of the Mums,  
double ..... each .40  
MANDALAY, 18 in., showy orange-bronze pom-  
pon ..... each .40  
MARGIE, 24 in., dark red 2 in., dbl. . each .50  
MRS. P.S. DU PONT III, 30 in., salmon-bronze  
double, fine.  
NANCY COPELAND, 24 in., showy red semi-dbl.  
RED VELVET, 24 in., fine crimson double Gar-  
den Mum ..... each .40  
ROSE GLOW, 24 in., raspberry pink pompon,  
profuse bloomer.  
RUBY POMPON, 30 in., ruby-crimson pompon.  
SERENE, 24 in., white to pink, semi-double  
graceful.  
TREASURE TROVE, 30 in., crisp yellow double,  
fine ..... each .50  
WHITE KNIGHT, 30 in., creamy white double  
..... each .50

#### Bloom in Mid-October

EARLIWHITE, 24 in., fine white pompon.  
EMBER, 24 in., glowing bronze dbl. . each .40  
EUREKA, GIANT, 24 in., vivid tawny orange  
semi-double ..... each .40  
GOBLIN, 24 in., beautiful bronze pompon.  
GOLDEN CHARM, 30 in., beautiful bright yel-  
low pompon.  
HELEN MARCUS, 30 in., clear golden double,  
very fine ..... each .40  
HESTIA, 30 in., true pink single, immense  
flowers.  
IRENE, 30 in., very fine white button.  
JUDITH ANDERSON, 30 in., golden yellow button,  
popular.  
KOREAN PRINCESS, only HARDY Anemone,  
see Patented Mums.  
LOUISE SCHLING, 30 in., very fine red single.  
LUCIFER, 30 in., deep dark red large double.  
beautiful ..... each .40  
MISS FRANCIS WHITTLESAY, 24 in., glisten-  
ing velvety-red double ..... each .40  
MRS. SAM ROTAN, beautiful bronze-yellow dbl.

OURAY, 30 in., dazzling red button.  
PEACH BLOSSOM, 24 in., lovely peach-pink  
pompon.  
PENELOPE, 30 in., rich buttery-yellow button.  
RED RIDINGHOOD, 24 in., iridescent red, 3 in.,  
double ..... each .40  
ROBERT BRYDON, 24 in., beautiful red double.  
..... each .40  
WHITE JEWEL, 30 in., purest white button.

#### Spoon Chrysanthemums

GOLDEN SPOON, bright buttercup yellow spoon.  
GRACE, Exceedingly beautiful lemon yellow  
spoon.  
JASPER SPOON, strawberry pink spoon, un-  
usual.  
ORCHID SPOON, lovely orchid-pink spoon.  
PINK SPOON, large, semi-double, lavender-pink,  
..... each .40  
WHITE SPOON, dazzling white spoon.

#### Bloom in Late October

ARCADIA, 30 in., white pompon.  
GOLDEN SPRAY, 30 in., deep golden yellow  
pompon.  
PINK DOT, 24 in., very popular pink pompon.  
PINK DOTY, 30 in., pale pink pompon.  
PINOCCHIO, glistening white button, dainty.  
..... each .40  
YELLOW ARCADIA, 30 in., yellow pompon.  
YELLOW DAISY, 30 in., deep lemon-yellow  
single, very fine.  
YELLOW DOT, 24 in., very popular yellow  
pompon.  
YELLOW SEAGULL, 30 in., lemon-yellow  
pompon.

#### Bloom in Early November

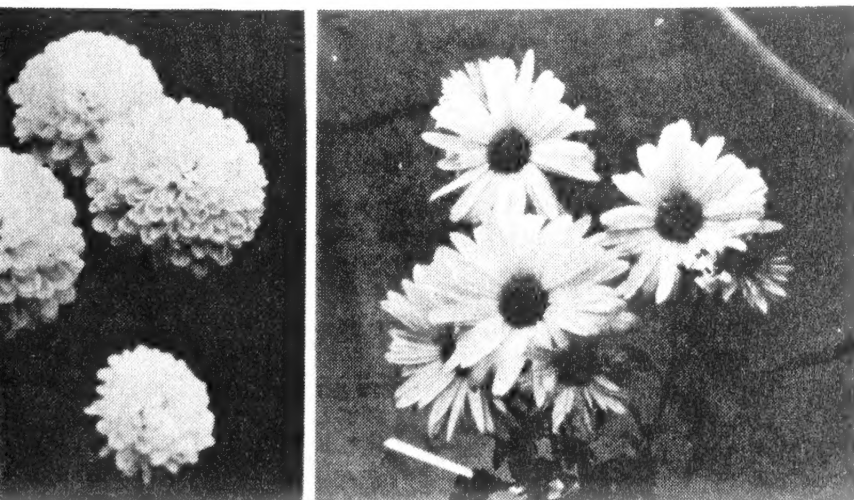
NUGGETS, 30 in., small deep yellow button.  
SEAGULL, 30 in., fine white pompon.  
WHITE DOTY, 30 in., popular white pompon.  
YELLOW DOTY, 30 in., very popular.

#### VI CUSHION — OR AZALEAMUMS

Prices: Each 40 cents postpaid, except where  
noted otherwise.

NOTE: We discontinued growing of all unnamed  
older varieties of Cushion Mums be-  
cause they are not very satisfactory. These  
newer varieties are of much better color. They  
do not grow higher than 24 in., they form bloom-  
covered mounds and are very nice for rocker-  
ies, along walks etc. They bloom earlier the  
second year.

ACHIEVEMENT, 12 in., bronze to pink, Mid-  
Sept. .... each .40  
APRICOT GLOW, 24 in., apricot bronze, Mid-  
Sept. .... each .40  
CHAMPION CUSHION, new red, very fine, Mid-  
Sept. .... each .40  
CORAL SEA, 12 in., coppery tinted salmon rose,  
Early-Oct. .... each .40  
DEAN KAY, 15 in., orchid pink, Mid-Sept.  
..... each .40





DAHLIAMUM, 18 in., beautiful wine red, Mid-Sept. . . . . each .30  
 GOLDEN CARPET, startling new plant, see: 1949 Introductions.  
 HURLEY'S YELLOW SUPREME, 18 in., beautiful yellow, Late-Sept. . . . . each .40  
 LAVENDER LASSIE, 24 in., beautiful mounds 2 ft. across, Mid-Sept. . . . . each .40  
 LITTLE BOB, 15 in., mahogany red, single, fine, Early-Oct.  
 NEW GOLD CUSHION, 15 in., soft flowing yellow, Late-Sept. . . . . each .30  
 POWDER PUFF, double white, see: 1949 introductions.  
 SANTA CLAUS, 18 in., single red cushion, Mid-Oct. . . . . each .30  
 SEPTEMBER BRONZE, 18 in., golden-bronze pompon, Early-Sept. . . . . each .30  
 SEPTEMBER CHEER, 24 in., cherry-red, showy, Early-Sept.  
 SEPTEMBER CLOUD, 24 in., pure white, Mid-Sept. . . . . each .30  
 SEPTEMBER GOLD, 18 in., bright golden-yellow pompon, Mid-Sept. . . . . each .30  
 SUMMERTIME, blooms from July on, see: Patented Mums.

## VII. EXHIBITION TYPE CHRYSANTHEMUMS

Prices: 35 cents postpaid, except where noted otherwise.

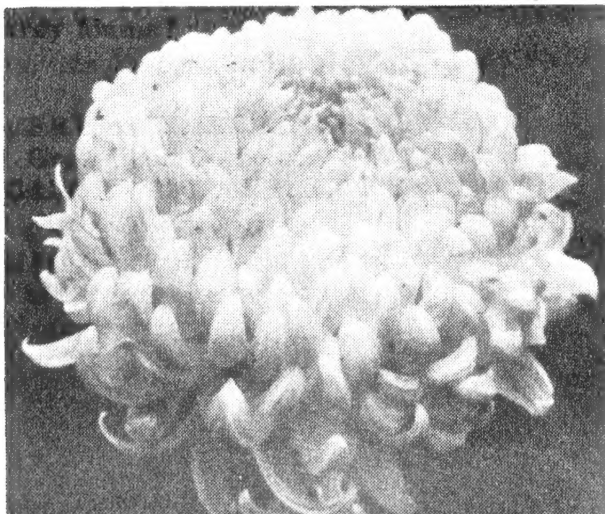
NOTE: In mild climates these Mums need protection against rain and light frost, in cold regions they have to be raised under glass. For Flower Shows they have to be disbudded, but make nice cut flowers without disbudding.

### Bloom in Mid-October

COUNTRY MAIDEN, huge apricot incurved. . . . . each .75  
 CHRYSOLORA, large yellow incurved.  
 MAJOR EDWARD BOWES, deep lavender incurved, very popular.  
 PURPLE PRINCESS, deep roe-purple spider. . . . . each .60  
 QUAKER MAID, pure white incurved.  
 ROSEUM, beautiful pink incurved.  
 SILVER SHEEN, very fine white incurved.  
 YELLOW AMBASSADOR, fine yellow incurved.

### Bloom in Late October

AMBASSADOR, creamy white incurved.  
 BARBARA PHILIPPS, very fine yellow reflexed. . . . . each .60  
 BETTY ROSE, lavender with yellow cushion Anemone, outstanding.  
 DR. J. M. INGLIS, deep wine-red incurved. . . . . each .50



BUNBU, huge deep rose spider, hooked tips. . . . . each .60  
 ENCHANTRESS, rose-pink incurved.  
 GOLDEN AGE, deep yellow show variety, huge. . . . . each .50  
 HILDA BERGEN, deep red incurved.  
 IVORY WHITE, pure waxy round balls.  
 KAY TASHIMA, huge white spider, hooked tips. . . . . each .60  
 MARILYN, beautiful old rose spider. each .60  
 MARYLAND, huge yellow reflexed . . each .50  
 PAUL MILLER, bronze spider with bright red tips, showy . . . . . each .75  
 PINK DELIGHT, deep rose-pink ball.  
 SOUVENIR, beautiful salmon-pink quilled spoon. . . . . each .75

### Bloom in Early November

BETSY ROSS, purest white incurved.  
 CAMBRIA, beautiful large bronze incurved.  
 COL. F. M. ALGER, huge yellow incurved. . . . . each .40  
 ESTRELITA, bronze-gold Anemone, very outstanding . . . . . each .50  
 FAUST, blood-red reflexed, very showy, each .75  
 GOLDSLOCKS, finest yellow spider, fine for shows . . . . . each .75  
 GREER GARSON, pink ball, fine . . . each .50  
 LADY KNOX, giant pink show Mum, irregular. . . . . each .60  
 MRS. HENRY ROBINSON, huge white ball.  
 OHKWAN, large yellow spider, very fine. . . . . each .60  
 THE TITAN, bright red Anemone, very beautiful . . . . . each .50  
 VIRGINIA, very fine yellow spider . . each .60  
 WAIKIKI, bronze-gold spider . . . . . each .75  
 YELLOW TURNER, very popular yellow incurved . . . . . each .50

### Bloom in Mid-November

GARNET KING, very deep dark red ball, each .40  
 GOLDEN WEDDING, golden-yellow reflexed.  
 HELIOS, deep yellow Anemone with yellow cushion.  
 MONUMENT, white incurved with green center, beautiful.  
 NORMA, huge pink Anemone.

### Bloom in Late November

GLADYS PEARSON, buff incurved, very popular.  
 HELEN FRICK, rose-pink incurved.  
 MISS FLORA BOWERS, huge white incurved.

